Clothing launch shoot card

Keep with the sample until the listing photographs and launch poster are approved.

Style / SKU	Colour / size	Shoot date

SHOT	FILENAME / TAKE	APPROVED BY
Light reference Card, cloth and spool		
Front silhouette Full neckline and hem		
Reverse Show the closure		
Weave detail Mark the patch		
Pocket / vent Closed and open		
Measured sample Named endpoints and unit		
Campaign master Lock garment reference		
Poster frame Leave headline room		

Change requested / reshoot